



FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

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OCTOBER - NOVEMBER 1980

HOLIDAY ACCESSORIES: HAPSBURG ROMANCE AND GLITTER TAKE OVER -- LACE, VELVET AND FEATHERS REPLACE HARD-EDGE DISCO LOOKS

The Hapsburg look is Holiday-bound: Feathers, and fur trim collars, handbags, scarves; feathers add dash to small velvet evening hats. Gold takes on a soft satin finish and pearls are important, in necklaces as well as in trim.

ROMANCE is at its best in collars and cuffs, ruffs, muffs and bows. Taffeta, lace and velvet look right, alone or together.

Collars-Plus: Doubled lace/cuffs; lace-trimmed velvet; giant plaid taffeta bow (Sylvia Beitscher), plaid taffeta bow-collar (Glentex), flower-trim ruffled silk/belt (Marcus deGreeft/Whodunnit), lace/gloves (La Crasia).

Other: Moire taffeta muff (Krasne Two), neck ruff (Crasia), tasseled silk hairband, necklace, belt (Heaven), Chantilly lace scarf (Added Touch).

FEATHERS, another elegant flourish, show up in collars, on bags, hats and headbands:

Hats: Velvet disc, egret trim (Don Kline), velvet berets, pillboxes/feathers (Madcaps).

Handbags: Feather trim silk (Auntie Macasar/Whodunnit), silk disco bag (Madcaps).

Marabou: Collar (Echo Scarfs), jacket, black, white (Madcaps), boas, white, colors (Commodore).

CAMISOLES: Angora knit with jackets; with lace jackets (Baar & Beards).

SHAWLS: Gold with glitter (Baar & Beards).

GOLD assumes a soft romantic glow, looks newest as a trim--in hand, or hair

Handbags: Wood minaudiere, gold leaf floral overpattern (Rafael Sanchez), striped gold mesh clutch/halter (Whiting & Davis), gold leather butterfly bag/belt (VST).

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FI HIGHLIGHT

"CAMOUFLAGE" -- NOW YOU SEE IT

The current military looks have spawned a new fad: CAMOUFLAGE CLOTHES. The look began in Paris, and is now being seen in New York. Classic khaki and olive drab have been joined by combinations of olive, gold, rust, dark brown--even pastel tones. Cottons are best, with sweatshirting coming in strong.

FAIRLY BASIC MILITARY and SAFARI

Looks in jumpsuits, jackets, pants and shorts, looking to T- and sweatshirts for Spring.

Zip-Front Jumpsuits: Standing collar raglan (Lester Hayatt), extended shoulder (Fruit of The Loom).

Pants, pleat-front: (Hayatt), cargo pockets (G.Method)...

Other: Besom pocket front (G.J.Forbes), sweatpants (East Side Clothing Co.).

Shorts, Bermuda or walking length: Roll-up cuffs (20th Century Survival), pleat-front (G.Method).

Tops, mainly variations on safari theme: Shirtjac (20th Century), notch collar, roll-up sleeves (Forbes), grommets, cargo pockets (Method), sweatshirt (East Side).

ACCESSORIES are available in soft camouflage fabric, and watch for more to come: Webbing trim camouflage print duffels, totes, hobos, cosmetic cases (Beta Luggage).

CONTEMPORARY SWIMWEAR: SWEET BANDEAU-MAILLOTS

ICING ON THE CAKE: COVERUPS

Fit is assured by such devices as shirring, crossed backs and stretch fabrics; generally 83/17 nylon/Lycra spandex, unless otherwise indicated. Some shelf bras, but surplices are trending, as are ruffles. Lower prices reflect lower costs of un-constructed styles. Newest patterns are the New Generation of Stripes: Shadow, multiple-color, angled, fanned, stripe/check melanges. Large panel prints rival "Pictures at an Exhibition." Most solids are two-tone: Black and White strong, alone or together. Gem stone colors dominate the 1981 palette. On/Off beach coverups -- "must have."

BANDEAU-MAILLOTS

Striped: Contrast-outlined multiple sizzle stripes mitered for slim, slider bra shirred at bust, crossed back, adjustable leg (Sirena), Superstripe, inch-wide fuchsia/purple/teal stripes splashed fan-like on black ground (On The Beach), seven-color diagonally striped monokini (Action Scenes Swimwear).

Prints: Turquoise or Burgundy diagonals over 3/4 of white front (The Twins Inc.).

Solids: Big white contrast V-neck, V-bottom, straps and side striped on grape, brown, charcoal; semi-bandeau, two spaghetti straps form decorative inverted Vee on left shoulder, laced sides heighten thigh cut (John Kloss/Harbour Casuals), ruffled surplice halter-tie, deep V-back (Bill Blass Beachwear), crossed back shirred-front soft-bra and double-ruffled top, square neck (Rose Marie Reid).
Puckered Blends: Pucker textured white stretches to wearer's needs, three-button placket front maillot, adjustable bandeau bra bikini (Blass), shirred look bubble monokini, shelf bra, convertible straps, bow and eyelet trim (Sirena).

SUITS WITH THEIR OWN COVERUPS, MATCHING OR COORDINATED

Bandeau-Maillots: Navy/grape/plum blazer stripes on white, low cut polyester romper-jumpsuit ruffle-knit ankles to tie high or low, shirred torso, ruffle-knit repeated on pinafore shoulders (Casa Blanca), stripe melange of wide stripes, thin stripes, checkerboard and windowpane checks on various ground colors/stripes coordinated in very fine sheer cotton; cap sleeve, elastic waist bias dress, short handkerchief hem skirts/triangle scarf ties into halter (Diva Fashions of Israel), tri-tone Antron/Lycra print, spaghetti straps, soft bra, elastic shirred front-back-side-seams to raise or lower as needed/nylon-Lycra jersey kabuki jacket; snow flower panel print sunburst-shirred diagonally across front and back/pull-on skirt (De Weese Designs), pointy Mocambo jungle leaf stripes/knot-and-tie pareau-sarong skirt; contrast double-ruffle-top square neck, shelf bra, crossed back, or bikini/rhumba skirt to tie as you will, both groups great in black/white (Reid).

Surplice Maillots: Contrast piped, crossed back/short tie-and-knot wrap skirt, turquoise/white, rose/purple (Reid), Hawaii floral all-around surplice step-in/long wrap skirt on stretch waistband, floral panel border tied at side or both panels in front, turquoise/lavender/white (Twins).

Glitter Maillots: Antron/Lycra satin shadow stripe, alternating shiny and dull diagonal sections with featherstitch overstitching the seams, molded bra, spaghetti straps/nylon skirt (De Weese), Lycra/poly glitterskin shirred down center front, high back, dusty lilac, turquoise, strawberry (Twins).

ON/OFF THE BEACH COVERUPS THAT STAND ON THEIR OWN

Dresses: Gauze--white handkerchief bandeau-border and hem, two sashes of two different colors and puckered three-tier knee-length flounced, set-in elastic waist, lilac, purple peacock (Wear-Abouts), poly/cotton gauze deeply flounced street length, strapless, tie-bra, white, blue, magenta (Action Scene Leisure Wear),

(continued on page 4)

HOLIDAY LINGERIE/LOUNGEWEAR IS THE INNOCENT ROMANTIC OR HOLLYWOOD NOSTALGIC

Gown/bed jacket sets look new again in sleepwear. Best items in lounge-wear are those that don't just stay at home, as customers look to loungewear sections for special occasion clothes. Cotton is the best fiber in all classifications.

SLEEPWEAR ROMANTICS are pale, demure, old-fashioned, feminine. In soft pastels--ivory and white look newest--or tiny floral prints. Lace, embroidery, eyelet and tucks are important details.

Sleep Gowns, Sets or Solos: Solid Dacron-cotton pinafore gown, embroidered neck and sleeves (Eve Stillman), cotton pinafore, bib front, eyelet trim; satin-piped embroidered poly-cotton/lace trimmed peignoir (Christian Dior), nylon leg-of-mutton, Victorian jabot (Vanity Fair), nylon lace camisole/full-sleeve peignoir, lace yoke (Vassarette), satin tricot, scalloped hem/ruffle collar bed jacket (Slumbertogs), "Fortuny"-pleated nylon/bed jacket (Kayser), poly-cotton, raschel lace trim/angel sleeve bed jacket (Character).

Pajamas: Sleeveless cotton, embroidered baby bib (Ora Feder).

THE SLEEK SLINKY SIREN LOOK is best in jewel tones--ruby, sapphire, amethyst--with lace dyed-to-match. Best fabrics are panne velvet, velvet fleece, satin-faced blends: Twisted leotard-style bodice nylon (Olga), twisted lace-trim bodice nylon (Henson-Kickernick), poly-satin crocheted straps and bodice (Natori), nylon, diagonal lace bands/peignoir; one-shoulder animal print nylons; also satin striped nylon pajamas, lace trim (Diane Von Furstenberg). Strapless gown and caftan, "Fortuny" pleated nylon panne velvet, gold edged (Bill Tice/Swirl).

HOLIDAY LOUNGEWEAR leans toward the dramatic, can double as stay-at-home or big occasion wear re-embroidered leaf print muslin tunic/solid pajama pant; tri-tone graphic motif quilted cotton jacket, detachable sleeves/plain cotton baggie jeans; petal hem Qiana halter dress, gold trapunto sash; one-shoulder silk georgette gown, sequins and bugle beads; ruffle trim plaid taffeta quilted jacket/skirt/solid color camisole (Bill Tice), panne jumpsuit, tunic/pants (I. Appel).

DAYWEAR IS LACE-LAVISHED and shiny. Full slips, and camisoles, look new once more. Some are meant to be seen: Satin finish nylon, slip, dyed-to-match lace on bodice, waistband and hem, fashion colors (Vassarette), lace-edged satin camisole/tap pants; metallic moire camisole/contrast bordered tap pants (Sanchez), strapless camisole/bikini with dyed-to-match lace (Formfit Rogers).

HOLIDAY ACCESSORIES (continued from page 1)

For the Hair: Gold streamer ornament (Jerry Kott), glitter and glass beads Bo Derek (Commodore), bead-trimmed striped mesh hair combo (Riviera), gold sequin flapper headband; Lurex berets, shell and Juliette caps, headbands (Commodore).

PEARL-TRIMMED ACCESSORIES, an elegant foil for ladylike pearl necklaces: Pearl bead trimmed satin evening clutch (Barbara Bolan), chiffon scarf (Doro), teardrop hair comb (Added Touch).

Necklaces: Mixed size pearls/drop earrings (Esther Gallant), multi-strand seed pearls (Tancer & Two).

FUR, and FUR TRIM, continue in the Hapsburg tune, white looks most romantic: White Fox headband (Delaware Street), evening shrug banded in white mink (Adrienne Landau), Italian-lamb boa/toque, beret, bubble hat (Commodore), foxtail trimmed boucle cap; lynx evening cloche; foxtail trimmed convertible scarf/jabot (Mr. Laurence, Ltd.).

THE INDIAN LOOK continues into Holiday with beaded fringe and feather trim: Beaded fringe suede sash; gold lame sash, beaded fringe tassels (Colony Designs), feathered or beaded hairbands (G.P. Eugene), feathered hair comb (Fantasia Accessories), feather-trimmed suede and gold cord necklace/pin (Red Cobra), velvet Western hat (Madcaps).

CONTEMPORARY SWIMWEAR (continued from page 2)

lush tri-color acrylic/nylon velours side-slit tube, two colors in bra, balance in third color, brandy/beige/teal, raspberry/turquoise/white, black/turquoise/strawberry (Twins), 75/25 acrylic/poly velours, soft bra, pockets, tie belt, piped armholes, wide neck and side seams, black, amethyst, topaz (De Weese).

Separates: Hip-length gauze kimono, purple, lilac, peacock, white (Wear-Abouts), cotton gauze cap sleeve elastic neck pullover, tiny peplum, rope tie belt/tiered, flounced pull-on skirt, natural, sapphire; acrylic/poly velours pull-on shorts, cutaway leg, change pocket on inside/camisole top, soft bra, tuck-away straps/warm-up jacket, everything with Lycra satin seam piped (De Weese), khaki, or natural, poly/cotton string-knit elastic waist cami-sole or shirred-shoulder V-neck blouson/matching poplin pull-on pants or shorts; fine polished poly/cotton fashion shorts, Western pockets, piping, white, colors (Action Scene).

Rompers: Charming little shoulder-tied in the fine, sheer stripe/check melange cotton (Diva), polished cotton camisole top, two patch pockets below elastic waist, white, black, blue, red (Action Scene).

Jumpsuits: Gauze step-in, bra keepers in shoulder, contrast color ties, snazzy one-button self-cuff (Wear-Abouts), polished cotton cap sleeve, zip fly-front, elastic waist, self belt, Western pockets, white, colors (Action Scene).

Caftans: Fine poly/acrylic terry, very light, zip-back, absolute scene stealer with boldly contrasting giant banding on front and back Vees and on modified raglan sleevelets (Twins), poly/cotton gauze, fly-away V-neckline, kimono sleeves, self belt, side slits, great colors (Action Scene).

1981 MAJOR MARKET DATES

JANUARY

9-12 Los Angeles
10-13 Miami
16-20 Chicago
16-20 Dallas
19-30 New York
24-28 Atlanta

MARCH

9-13 New York
22-26 Milan
26-31 Chicago
27-30 Los Angeles
28-31 Atlanta

APRIL

2-7 Dallas
3-8 Paris Pret
4-7 Miami
8-12 London
20-5/1 New York

MAY

5-8 Interstoff
10-15 NY Intl Fashion Fair
21-26 Dallas
30-6/2 Atlanta

JUNE

6-9 Miami
12-15 Los Angeles

AUGUST

3-14 New York
8-11 Miami
14-17 Los Angeles
15-18 Atlanta
20-25 Dallas
27-9/1 Chicago

OCTOBER

4-8 Milan
17-20 Miami
16-20 Paris Pret
22-27 Dallas
22-25 London
26-11/6 New York
29-11/3 Chicago
31-11/4 Atlanta

NOVEMBER

3-6 Interstoff
6-9 Los Angeles

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